

## 2014 San Francisco Writers Conference - CD order form

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#	C	Title	Speaker(s)	#	C D	Title	Speaker(s)
2		Create Characters of Another Sex - Culture	Cara Black & Panel	64		MEET THE ADULT FICTION EDITORS	Brian Klems & Panel
3		PLOT FOR MIDDLE GRADE Y/A STORIES	Martha Alderson	65		SELL & MARKET YOUR MEMOIR	Regina Brooks
4		PITCHCRAFT	Katherine Sands	66		WHAT'S THE BIG--OR LITTLE - IDEA?	Matthew Frederick
5		BEST PUBLISHING OPTIONS	Jody Rein & Panel	67		CHILDREN'S FIRST PAGE CRITIQUES	Andrea Brown & Panel
6		THE TWO-PERSON POET	B. Henderson, A. Jones	68		SUCCESSFUL WRITERS	Terry Whalin
7		FICTION PITCHATHON	K Sands & Panel	69		CRITIQUE GROUP	Carter, Gibson
8		NONFICTION PITCHATHON	M. Larsen & Panel	70		BRING YOUR POETRY BACK TO LIFE	Andy Jones & Panel
9		CHILDREN, MIDDLE GRADE AND YA PITCHTHON	Laurie McLean & Panel	71		MEMOIRS MEET THE MARKETPLACE	Eckstut, Sterry
10		MEETING THE FREELANCE EDITORS	David Carr & Panel	72		HELP BOOKSELLERS SELL YOUR WORK	Petrocelli, Sofman
11		DOES YOUR POEM HIT HOME?	Joan Gelfand	73		MANAGE SOCIAL MEDIA IN 30 MINUTES A DAY	Frances Caballo
12		Essential Elements of Bestselling Crime Fiction	Sheldon Siegel	74		GATHERING YOUR TRIBE	Ann Hill
14		Query Letters That Receive Yesses	Panel	75		Sell and Publish Your Book Around the World	Lisa Marie Rice
16		9 STEPS - CREATE A WINNING BUSINESS PLAN	Nina Amir	76		GET YOUR POEMS IN PRINT	Panel
17		MAXIMIZE ONLINE PRESENCE	Rusty Shelton	77		FOOD & TRAVEL WRITING	Santos, Butler
18		BUILD AUDIENCE & SELL BOOKS ON AMAZON	Alicia Dunams	78		BE YOUR OWN EDITOR	LeYung-Ryan, Knipple
19		A LABOR OF LOVE - BEGINNING A CAREER	Larsen, Panel, Smokler	79		PUBLISHING 2014	M Larsen & Panel
20		MEET THE FICTION AGENTS	Brian Klems & Panel	80		WORKING MARRIAGE WITH YOUR AGENT	Jody Rein & Panel
21		MEET THE NONFICTION EDITORS	M. Larsen & Panel	81		STICKY WEBSITES - 8 KEYS TO BRING THEM BACK	Linda Lee
22		YOUNG ADULT FICTION	Laurie McLean & Panel	83		<b>KEYNOTE: SURFING THE WAVES OF CHANGE</b>	<b>Barry Eisler</b>
23		LIGHTNING POETRY CRITIQUE SESSION 1	Chris Robley & Panel	84		SISTERS ON THE PAGE	T Gibson & Panel
24		FINISH FIRST NOVEL FOR FUN & PROFIT	Donna Levin	85		3 STEPS TO A WINNING PROPOSAL	M Larsen, J Rein
25		BLOCKBUSTER PLOTS	Martha Alderson	87		GREAT BOOKS MAKE YOU A BETTER WRITER	Kevin Smokler
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28		MEET THE NONFICTION AGENTS	M. Larsen & Panel	90		ASSEMBLE A POETRY COLLECTION	Chris Robley & Panel
29		MEET KIDS, MIDDLE GRADE & Y/A AGENTS	Brian Klems & Panel	92		DIFFERENCE BETWEEN ADULT & YA FICTION	Panel
30		ADD PUNCH TO YOUR POETRY	Andy Jones & Panel	93		THE SIX-FIGURE WRITER	Lisa Tener
31		<b>KEYNOTE: MAKE WORDS DANCE</b>	<b>Chitra Divakaruni</b>	94		MAP YOUR BOOK - STAY ON COURSE	David Carr
32		WRITING FOR THE LOVE OF IT: ROMANCE	Alex Logan	95		MARKETING PLAN FOR NON FICTION BOOK	Stephanie Chandler
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34		COMPELLING CHARACTERS IN CRIME FICTION	David Corbett & Panel	97		HOW TO FINISH A POEM	B Henderson & Panel
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41		HYBRID WRITER: DIFFERENT GENRE & MEDIA	B Henderson & Panel	107		KEEPING THE PACE UP	Panel
42		CRAFT PROSE LIKE THE PROS	Constance Hale	108		SELL 100% OF YOUR NON FICTION WRITING	Gordon Burgett
43		GETTING LUCKY: SUCCESS KIDS, Y/A	E Haden, M Slater	109		PLAN, PLOT, PITCH. PERFECT PICTURE BOOK	David Slater
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45		TRANSFORMATION TO FULL TIME WRITER	Ransom Stephens	111		THE NEW MASS MARKET BOOK - EBOOK	Panel
46		BRING LIFE TO THE PAGE	Carter, Seymour	112		TRADITIONAL PUBLICITY	Barry, Bennet
47		NON FICTION THAT INSPIRES CHANGE	M Larsen & Panel	113		GHOSTWRITING	Andy Jones & Panel
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50		BUILD ONLINE PLATFORM	Stephanie Chandler	116		EBOOK PUBLISHING ESSENTIALS	Mark Coker
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53		FLOURISHING WORLD OF CHILDRENS BOOKS	Liz Szabla, Andrea Brown	119		POST-PUBLICATION INSPIRATION	Mary Rakow
54		BLOG YOUR WAY TO A BOOK DEAL	Nina Amir	120		FIND POETS TO LIGHT YOUR WAY TO SUCCESS	Panel
55		BALANCE WRITING & MARKETING	Ann Hill	121		TURN BOOKS TO SCREENPLAYS - TELEPLAYS	Marilyn R. Atlas
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59	COLLABORATE ON YA BESTSELLER	Panel	125	FREELANCE EDITORS	Panel
60	WRITING IN THE ZONE - 5 STEPS	Lisa Tener	126	EBOOK PUBLISHING SUCCESS	Mark Coker
61	JUMPSTART YOUR PUBLISHING DREAMS	Terry Whalin	127	MAKING CRIME FICTION FUNNY	Bowen, Warner
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63	PAGE TO STAGE: GIVE READINGS, FILL SEATS	Henderson, Jones		<b>WWW.VWTAPES.COM WWW.VWTAPES.COM</b>	<b>WWW.VWTAPES.COM</b>

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