

# 2019 San Francisco Writers Conference

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#	Title	Speaker(s)	#	Title	Speaker(s)
0	Make This the Best Writers Conf Ever	Amir, Smokler	45	Create A Million Copy Bestseller	Panel
1	Welcome/Success Stories	Panel	46	Poetry: Craft & Editing Short Topics	Panel
2	Prepping the Perfect Pitch: Novel, Memoir	Panel	47	Tips for Pacing and Clarity in Your Writing	Steve Saffel
3	Queries: Craft a Great One	Dawn Frederick	48	Childrens/YA: Publishing Journeys	Panel
4	Fiction: The Novelist's Journey	Panel	49	Self-Pub: Your Book in Color	Patrick Aylward
5	Turn Your Blog into a Book Production Machine	Nina Amir	50	Fiction: Crime and Punishment	Panel
6	Nonfiction: Prepping the Perfect Pitch	Frederick, Moeller	51	Self-Publishing Nonfiction	Panel
7	Childrens/YA: Prepping the Perfect Pitch	Soloway, Kendrick	52	Tips & Techniques for Public Speaking	Jess Ponce
8	Nail Your Novles First Page	Panel	53	Poetry: Publishing Panel, Q&A Format	Panel
9	Legal Concerns for Nonfiction Writers	Helen Sedwick	54	How to Make Readers Laugh and Cry	Ransom Stephens
10	Plenary: Publishing Options	Panel	55	Creating a Picture Perfect Picture Book	Panel
11	Special Kids Session	Marissa Moss	56	Self-Pub: Bestselling Ebook Secrets	Mark Coker
12	Meet the Fiction Agents	Panel	57	Mastering the Art of Suspense	Marshall & Panel
13	Differences between PB, MG & YA, Others....	Panel	58	Nonfiction: Lifestyle Writing	Panel
14	Introduction to Self-Publishing Your Ebook	Jim Azevedo	59	Screenwriting: Perfecting the Mechanics	Panel
15	Masterful Scene Structure	Panel	60	Turn Books into Movies, TV & Streaming Successes	Panel
16	Build Your Online Platform	Panel	61	Crafting Memorable YA Characters	Jennifer March, Panel
17	What You Need to Know to Get Started Online	Linda Lee	63	Villains, Antagonists, and Other Baddies	Kristen Lamb
18	Meet The Childrens/YA Editors, Agents	Panel	64	Revenue Streams for Nonfiction Writers	Panel
19	Childrens/YA: Write Fast, Revise Slowly	Elfman, Hall	65	What Really Happens in NY Publishing: Q&A	Panel
20	Self-Pub: Creating a Bestseller Website	Linda Lee	66	Poetry: You've Got a Book, Now What? Short Topics	Andy Jones & Panel
21	Fiction: Writing with Page-Turning Tension	Jordan Rosenfeld	67	Building a Believable Fantasy World	C. S. Lakin & Panel
22	Productivity Tips for Writing Your NF Book	Anne Janzer	68	Making Great Books for Young Readers	Panel
23	How to Find & Work With a Publicist	Panel	69	Find Beta Readers – Get 5 Star Reviews	Andrew Burleson
24	<b>KEYNOTE</b>	<b>Catherine Coulter</b>	70	Fiction: The Romance Factor	Kristen Lamb & Panel
25	Meet the Nonfiction Agents	Panel	71	Nonfiction: How to Write How-To Books	Panel
26	Marketing Books for Children	Panel	72	Filmmaking: How to Break into Hollywood	Panel
27	Self-Pub: DIY Book Formatting Strategies	Panel	73	Ask a Poet Panel, Your Questions Answered	Lissa Provost & Panel
28	Fiction: An Exploration of the 21 Senses	Beth Barany	74	How to Make Money Selling Books on Amazon	Penny Sansevieri
29	NF Advanced Book Mktg & Launch Strategies	Stephanie Chandler	75	Reach Readers All Over the World from Your Desk	Linda Lee
30	Mktg/Biz: Audiobooks and Podcasts	King, White	76	Fiction: How to Craft Distilled, Dynamic Dialogue	Panel
31	Meet the Fiction Editors	Panel	77	Nonfiction: Memoir Writing	Panel
32	Crafting an Authentic Kid Lit Voice	Brown & Panel	78	Graphic Novels & Comics	Warnock, Saffel
33	Author Income Diversity	Wood, Tumlinson	79	How to Make the Past Come Alive Accurately	Edwards, O'Farrell
34	Fatal Flaws of Fiction Writing	Panel	80	Manage the Steps it Takes to Produce, Publish a Book	Chandler, King
35	Land a Nonfiction Book Deal	Panel	81	Fiction: Setting is More Than a Place	Lamb, Schuyler
36	10 Steps to Build a Bestselling Author Platform	Rusty Shelton	82	Nonfiction: The Art of Personal Essay	Panel
37	Meet the Nonfiction Editors	Panel	83	Sync Book to the Market with Metadata, 5 Star Review	Kathy Meis
38	Quiz Marketing: Fun. Addictive. Smart	Nick Alter	85	Tips for Writing Even When You're Busy etc...	Sam Horn
39	Self-Pub: Professionalism Matters	Carla King, Panel	86	Self-Pub: Distribution with Amazon and Beyond	Carla King & Panel
40	How to Write Stunning Sentences	Nina Schuyler	87	Your Protagonist's Transformational Journey	C. S. Lakin
41	Get Media Attention as a Subject Matter Expert	Joey Garcia	88	Nonfiction: How to Create an Author Career Plan	Nina Amir
42	Writer's Groups: Accelerate Your Writing	Kristen Moeller	89	Getting Your Book Reviewed	Penny Sansevieri
43	<b>Keynote</b>	<b>Jane Friedman</b>		<b>WWW.VWTAPES.COM</b>	<b>www.vwtapes.com</b>
44	It's a Great Time to Be a Poet	Panel		<b>WWW.VWTAPES.COM</b>	<b>www.vwtapes.com</b>

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