

IBPA 2019 CONFERENCE

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#	Session Title	Speaker(s)
101	Rethinking Book Publishing	Dominique Raccah
201	Book Positioning Insights That Matter	Torrey Sharp
202	So You Want To Launch a Podcast?	Cobb, Gilbert, Goodman, Warner
203	10 Habits of Successful Publisher	Kathleen Welton
204	Strategically Grow Your Audience with E-books & Hit Bestsellers List	Kelly Peterson, Elizabeth Turnbull
301	Garnering Media Attention in 2019: Media Tell All & Shark Tank	Bowman, Chute, Flatt, Reynolds
302	Marketing and Selling to Schools	Jane Wood
303	Many Facets of Educational Publishing	Lamont, Lena, Fragnito
304	How To Bounce Back From Bad Reviews – Use to Advantage	Browning, Foster, Brown, Schlingler
401	Building a Loyal Fanbase through Author Websites	Amy Collins
402	Copyright Clarity: A Non-Biased View of the Law	Jonathan Kirsch
403	IBPA's Hybrid Publisher Criteria: 1 Year Later	Brooke Warner, Angela Bole
404	Ins and Outs of Book Distribution	Cutler, Goodman, Warren, Williams
501	Defining The Current and Future Meaning of Publisher	Keynote Panel
601	Build a Successful Hybrid Publishing Business	Maggie Langrick
602	Publishing Children's Picture Books: From Concept to Sales	Bernardo, Fletcher
603	How Small Publishers Can Use Academic Research to Gain an Edge	Bell, Carlisle, Noorda, O'Leary
604	Selling to Libraries: The Untapped Market	Castlen, Martin, Smith
701	Break into Professional Speaking to Sell More Books	Jodee Blanco
702	Sell More Books with Pre-Sale, Beta Readers and Amazon Ads	Stephanie Chandler
703	Full Service Distribution Alternatives for Small Press Publishers	Andrea Fleck Nisbet
704	Why Special Sales Should Always Be In Your Plans	Panel
801	How Editorial and Design Work Together to Create Best Selling Book	Karla Olsen, Christina Speed
802	Redefining ROI	Jared Kuritz
803	How To Get Amazon Reviews You Want	Amy Collins
804	Use Keywords and Metadata to Take Your Digital Mktg to Next Level	Joshua Tallent
901	Crowd Funding The Capital You Need	Bernardo, Fletcher
902	Optimize Backlist Book Sales on Amazon.... Forever	Bryan Cohen
903	Promote Your Publishing Biz With the Help of Your Authors	Brian Feinblum
904	Write Book Marketing Copy That Cuts Through the Noise	Shari Stauch

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