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#	Session Title	Speaker(s)
<b>101</b>	<b>Passionately Successful: Making the Most of Ambition and Happiness</b>	<b>Daniel Lerner</b>
201	Evaluating Your Distribution Options	Larry Bennett
202	Increasing Sales Through Effective Use of Keywords	Joshua Tallent
203	Develop a Nonfiction Book that Readers will Buy, Read, and Recommend	Maggie Langrick
204	10 Trends Shaping the Future of Indie Publishing	Jim Azevedo
301	Copyrights, Contracts, Content, and More	Jonathan Kirsch
302	Banishing the Bookkeeping Nightmares	Lisa London
303	Multiculturalism in Publishing	Nataly M Wright/Alyssa W Myles
304	3 Amazon Programs You've (Probably) Never Heard Of	Ian Lamont/Chelsea Richards
401	Understanding PR Strategies & Timelines (a Texan's Guide to PR)	Marika Flatt
402	Strategies for Subsidiary and Foreign Rights	Mary Jo Courchesne
404	Working with Indie Bookstores to Reach Your Readers	Elizabeth Jordan & Jim Milliot
<b>501</b>	<b>Keynote Panel: Where Mission Meets Market</b>	<b>Seth Dellon &amp; Panel</b>
602	7 Steps to a Powerful Author Website	Jeniffer Thompson
603	The Basics of Author Branding	Sam Alexander
604	5 Strategies for Marketing Your Books on a Shoestring Budget	Elizabeth Turnbull
701	Covers that Connect	Shannon Bodie/Tamara Dever
702	Meta Data	Joshua Tallent
703	Hybrid Publishing Comes of Age: Best Practices for a Publishing Model	Langrick/Warner/Woodard
704	Build Your Biz on Solid Rock: Sales, Then Distribution	Bailey Davis
801	Edutainment: Mistakes Were Made	Joshua Tallent
802	Cross-platform Storytelling for Independent Authors and Publishers	Zack Lieberman
803	How to Hit Bestseller Lists with Ebook Preorders	Jim Azevedo
804	How to Effectively Connect with Social Media Influencers: Build Buzz	Corrin Foster
901	How to Hit the <i>USA Today</i> Bestseller List	Elizabeth Turnbull
902	The Profitable Author-Publisher: Revenue Streams to Build Biz	Stephanie Chandler
903	Marketing Begins BEFORE the Writing Ends: 7 Steps to Get It Right	Sharon Castlen/Cynthia Frank
904	Super Fans & Street Teams: The Secrets to Selling More Books	Penny Sansevieri

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