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12		Nonfiction Book Proposal – Catch Agents Eye	Betsy Amster	33		Lessons Learned, Everyday Challenges NYT Bestsellers	Jance, Kenyon
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16		Get Branded: Soar Above the Competition	Jennifer Thonpson	37		Writing for Children & YA	R.L. Stine & Panel
17		My Scary Life in Publishing	R.L. Stine	38		Get Your Query Through the Slush Pile	Gina Mulligan
18		The Heart of Your Story	Bob Mayer	39		The Writer's Life	J.A. Jance
19		Self-Versus Traditional Publishing	Justin Sloan	40		An SDSU Fairytale	Hart, Pooley
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