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#	Session Title	Speaker(s)
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202	Discover The Costs to Self Publish	Kathryn Kemp Guylay
203	Pitchosaurus	Jared Kurtiz
204	Working With Indie Booksellers	Roy Broder, Robert Sindelar
301	What Publishers Need to Know About Permissions	Mary Jo Courchesne
302	DIY or DI-Don't	Elizabeth Mays
303	Want A Best Seller ? Cultivate Key Industry Influencers	Shari Stauch
304	A Lean Approach to Book Publishing	Garton, Turnbull, Wesley
401	Covers That Connect: An Experimental Workshop	S. Bodie, J. Thompson
402	All About Hybrid: In Depth Look at Growing Segment of Our Industry	Brooke Warner
403	The Art of Getting Good Book Reviews	Seth Dellon
404	Marketing and Selling To Schools	Jane Wood
501	Publishing's Role, Responsibility, Response in New Political Environment	Chris Kenneally
601	Launch Lessons: Best Practices and War Stories From the Field	Tanya Hall
602	Many Roles of The Independent Publisher	Ali Shaw and Panel
603	Make Your Indie Voice Heard: PR & Social Media Strategies	Elena Meridith
604	Who You Gonna Call- A Publisher, A Designer, or a Printer	Shanno Bodie, Deidre Randall
701	Create New Markets and Sell More Books	Rachel Bell
702	Going From Nothing to National in 5 Years	Laura Stanfill
703	5 Virtually Free Ways to Market Your Titles	Elizabeth Turnbull
704	The Secrets of Sustainable Printing	Karla Olsen, Elise Gochberg
801	Driving Online Sales	Kelly Peterson, Elizabeth Turnbull
802	Starting a Children's Picture Book Press From The Ground Up	Rob, Amanda Broder
803	Making Your Way Through Book Trade Shows	Kimberly Peticolas, Mimi Le
804	Wholesale & Full-Service Distribution at a National Level	Robin Cutler, Richard Williams
901	Cool Tools to Make More Money Through Direct Selling	Carla King
902	New Legal Issues That Every Publisher Should Know	Jonathan Kirsch
903	Content Creation for Bloggers	Joel Friedlander

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