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#	Session Title	Speaker(s)
101	Identifying Your Publishing DNA	Christopher Kenneally
201	7 Tools for Publishing Success	Kwame Alexander
301	Growing Your Children's Publishing Business	Christopher Kenneally & Panel
302	Steven Piersanti	
303	Top 20 "Outside the Box" Book Marketing Ideas	Shari Stauch
304	Building Multiple Revenue Streams from a Single Great Idea	Tanya Hall
401	Judith Briles	
402	It's Dangerous to Go Alone	Joshua Tallent, Mark Wesley
403	Getting a Blog Up and Running	Corrin Foster
404	High Volume Non-Retail (and Other-Retail) Sales	Sharon Castlen, Brian Jud
501	The Future of Independent Publishing	Robin Bartlett
601	Book Registration: Metadata Best Practices to Sell, Protect Books	David Wogahn
602	There's an App for That: Technology For a Literary Business	Monica Landers, David O'Brien
603	Online Marketing: Creating an Effective Plan	Fauzia Burke
604	How to Get the Attention of Indie Bookstores	Eckman, Rosen, Vlahos
701	Let's Edit That Out (Loud)	David Kassin Fried
702	Copyright, Contracts, Content, and More	Jonathan Kirsch
703	Get Branded: Soar Above Your Competition	Jennifer Thompson
704	The 4 P's of Sales Success	Jared Kuritz
801	Covers That Connect: An Experiential Workshop	Bodie, Thompson
802	Understanding the Emerging Hybrid Publishing Model	Brooke Warner & Panel
803	Navigate Book Publicity in the Digital Age: Find Your Angle	Marika Flatt & Panel
804	Identifying Your Bring-to-Market Strategy	Brown, Sappenfield, Williams
901	SPEAK ! Books That Sell Speeches and Speeches That Sell Books	Brenda Avadian, Karla Olsen
902	Selling Digital Media in 2016: Challenges, Opportunities	David Wogahn & Panel
903	Book Launch: The Agony and the Ecstasy	Joel Friedlander

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