

# ROSE STATE SHORT COURSE 2015

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1		Opening & Keynote	William Martin & Special Guests
2		First Line, First Paragraph, First Page	William Martin
3		Stocking the Virtual Shelves and Pricing Your Indie Book	Jaz Primo
4		Murder, Death & the Macabre: Writing on Dark Topics	Cary Aspinwall
5		Fright Narratives	Tara Hudson
6		Participatory Journalism	Chuck Sasser
7		The Road to Self-Publication: The Nuts & Bolts Approach	Rick Ludwig
8		Being a Hybrid Author	Terry Burns
9		Grab Them From the Get-Go	Sonia Gensler
10		Formatting Your Work for eBook & Print-on-Demand	Jaz Primo
11		The First-Page Panel	Martin, Farris, Breitwieser
12		Where's My Fortune? Publishing Income at Realistic Levels	Jaz Primo
13		Mainstream, Literary Fiction & Poetry	R Ludwig, L Bernhardt, C Sennhenn
14			Mel Odom/RJ Johnson
15		Powerful Premise: Writing the Irresistible	William Bernhardt
16		The Merits of Traditional Publishing	Tara Hudson, Sonia Gensler
17		Writing a Screenplay	Lou Berney
18		Five Magic Steps to Success	Chuck Sasser
19		Eight Steps to Dynamic Storytelling	Mike Farris
20		Writing a Killer Query Letter	Tamara Grantham
21		Making Fiction From Faces and Places	William Martin
22		Eight Steps to Dynamic Storytelling (Part 2)	Mike Farris
23		Writing a Killer First Page	Helen Breitwieser
24		The Agent's Role in 2015 and Beyond	Helen Breitwieser
25		Writing Series Characters	Callie Hutton
26		Serialized Fiction, Novellas, Phone Fiction & Other Writing Innovations	Sabrina Fish
27		Becoming an Authorpreneur	William Bernhardt
28		Beyond the Novel: Nonfiction Possibilities	Barry Friedman
29		Songwriting	Patrick von Wiegandt
30		The Agent Q&A	H Breitwieser, T Burns, M Farris
31		Fan Fiction, Subscription Services, Crowd-Sourced Books & More	Jaz Primo
32		Writer-Controlled Audiobooks: Production & Marketing	C Hutton, R Tate, L Bernhardt
33		Q & A with the Authors	PANEL
34		Legal Issues that Confront Writers	Robert Nelon
35		Social Media, Teasers & Landing Pages	Mel Odom
36		How Not to Write a Poem (Part 1) - By Indirections Find Directions	Carl Sennhenn
37		Legal Principles Writers Need to Know	Mike Farris
38		Advanced Marketing for Writers	Rick Johnson
39		How Not to Write a Poem (Part 2) - By Indirections Find Directions	Carl Sennhenn
40		The Writing Life	Callie Hutton

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