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#	Session Title	Speaker(s)
101	How Books Sell	Peter Hildick-Smith
201	Indie Publishing: Who Holds the Power?	Christopher Kenneally & Panel
301	Traditional Hybrid Models for Aspiring or Beginning Publishers	Branch, DiOrio, Warner
302	How To be a Profitable One-Person Publishing Company	Kohl, Doherty, Price
303	Working with Independent Bookstores	Steven Bercu, Elizabeth Jordan
401	Building an Author Platform with Social Media & Publicity	Flatt, Foster, Ridge
402	High Quality eBooks on a Budget	Joshua Tallent
403	Real-Life Success Stories from Self-Published Authors	Panel
404	Let's Edit That Out (Loud)	David Kassin Fried
501	How To Manage A Blockbuster Book	Robin Bartlett & Panel
601	This is an Honor: Making The Most of Book Awards	Terry Doherty
602	A Complete Guide to the Book Contract	Jonathan Kirsch
603	Print on Demand: From a Printing Technology to a Business Process	Janice Butler, Bethany Brown
604	Profitable Sales Beyond Bookstores and Libraries	Sharon Castlen, Brian Jud
702	Copyright Clarity: A Non-Biased View of The Law	Jonathan Kirsch
703	Pre-Publication Marketing: Plan Early, Plan Well	Amanada Barbara
704	The Art of Making Books	Tim Hewitt
801	How to Become Distributor Ready	Ferreyra, Kuritz, Williams
802	Covers That Connect: 3-2-1 DONE!	Shannon Bodie, Jennifer Thompson
803	Book Metadata from Head to Toe	Laura Dawson
901	How to Sell Books by The Truckload on Amazon	Penny Sansevieri
902	Business Modeling For Independently Published Authors	Jared Kuritz
903	Power of Video: Why and How to Promote Your Books with Video	Tanya Hall

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